# **The Actor's Choice**

www.theactorschoicela.org 2022

Advertising/Sponsorship Opportunities

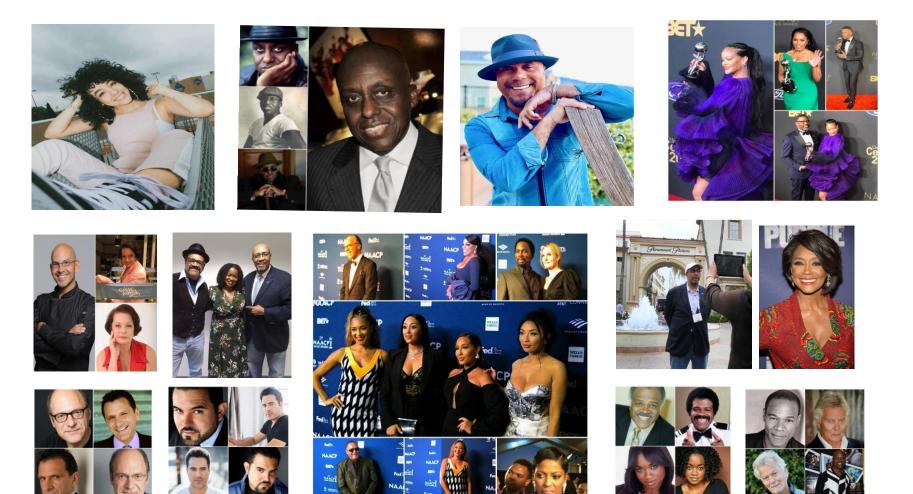
#### About Us

The Actor's Choice is a weekly livestreaming online entertainment show. The program centers on actors, actresses, directors, producers, and various entertainment professionals. It's hosted by storied journalist Ron Brewington.

Over the years, as part of Radio One/XM and the American Urban Radio Networks, and as a news anchor, Ron has covered nearly every important event affecting urban America. He has even appeared in several movies, including Harlem Nights, as well as the NBC television special event, Roots: Celebrating 25 Years. Ron has also produced acclaimed radio tributes to Marvin Gaye and other R & B legends. In 2016, he was the host for the Doo Wop Hall of Fame Induction Gala, held at the historic Globe Theater in downtown Los Angeles, California. Prepandemic, Ron was the announcer for Motown's Heroes and Legends Awards (HAL) at the famed Beverly Hills Hotel.

On May 16, 2022, The Actor's Choice will celebrate their 300th episode on Universal Broadcast Network, at UBNGO Studios in Burbank, California. In 2023, The Actor's Choice will expand to bring the audience new and exciting segments with remotes, guest hosts and maybe a few surprises along the way. Join us on this fantastic journey.

## **Guests/Remote Segments**





### The Actor's Choice

The Actor's Choice streams our shows LIVE on Facebook and our YouTube channel on Mondays at 11:00 AM PST/ 2:00 PM EST.

Link to our channels: linktr.ee/thectorschoicela

#### Proposed Sets 2023:







### 2022 Contest Giveaways





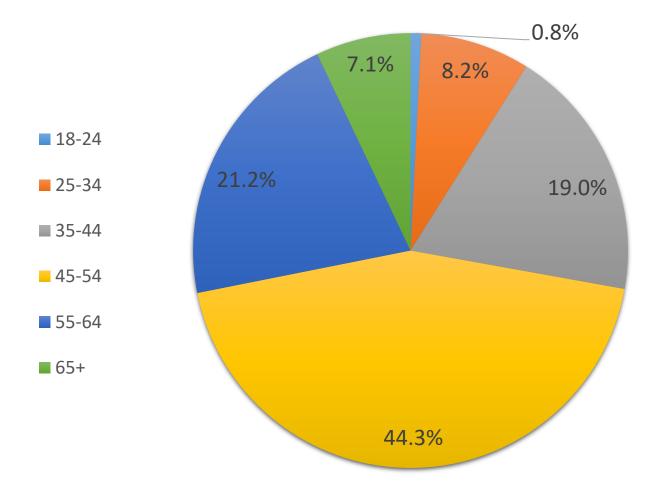


JUST PRIZE - \$100 GIFT CARD 2ND PRIZE - \$50 GIFT CARD YOU CAN'T WIN, IF YOU DON'T ENTER! JUST ENTER ON OUR WEBSITE ONCE A DAY FROM MARCH 13 - APRIL 10, 2022 LINK: WWW.THEACTORSCHOICELA.ORG/EASTERGIVEAWAY2022

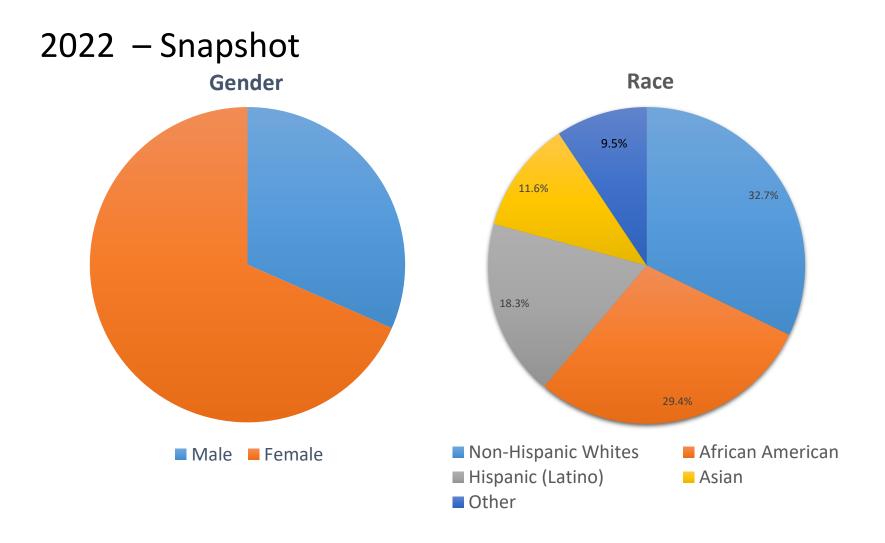
GO TO THE WEBSITE FOR FULL CONTEST RULES



# Engagement by Age



## **Engagement by Gender and Race**



## **Engagement by Area**

- By Country
  - 1. United Stated
  - 2. United Kingdom
  - 3. Russia
  - 4. France
  - 5. Mexico
  - 6. New Zealand
  - 7. Australia
  - 8. Spain
  - 9. Africa
  - 10. Netherlands
- By State
  - 1. New York: Upstate/Hudson,Manhatta
  - 2. Georgia: Atlanta
  - 3. Illinois: Chicago
  - 4. Louisiana: Shreveport, New Orleans
  - 5. Texas: Houston, Dallas, Corpus Christi

- 11. Japan
- 12. Canada
- 13. China
- 14. UAE
- 15. Columbia
- 16. Poland
- 17. Brazil
- 18. Italy
- **19.** Philippines
- 20. South Korea
- 6. Washington State: Seattle
- 7. New Mexico: Sante Fe
- 8. California: SoCal
- 9. Washington DC
- 10. Maryland: Baltimore

### Advertising/Sponsorship Packages

Affordable promotion to meet your company's needs:

- \$250.00 Per Month:
  - On-Air Live Stream
  - Social Media
- \$500.00 Per Month:
  - On-Air Live Stream
  - Social Media
  - Website Header Above Navigation Bar
- \$1,000.00 Per Month:
  - On-Air Live Stream
  - Social Media
  - Website Box Banner Ad
  - 30-second Commercial Spot Aired During The Actor's Choice

Custom packages available – Commercial production, graphics, event sponsorship. We can design a package to meet your needs/requirements.



## The Team



**Ron Brewington** Host /Producer/Director

Ron is in charge of writing, producing, directing and hosting The Actor's Choice.



It's Always Fun Here



Sydney Chandler Publicity/Red Carpets

Sydney is responsible for The Actor's Choice publicity, social media and Red Carpet Events/Premieres.

### Contacts: The Actor's Choice



Office: 213.349.3941





- www.theactorschoicela.org
- Social Media Accounts:
  - Instagram: @theactors\_choice
  - Facebook: @theactorschoice
  - Twitter: @actorschoicela
  - Pinterest: www.pinterest.com/theactors choice
  - YouTube: https://www.youtube.com/channel/UCJvPjkHrhVNH00Wic z4vVQ
  - IMDB: https://www.imdb.com/title/tt7078566/?ref =fn al tt 1